
Sport and Leisure Framework 2015-2019

1.0 EXECUTIVE SUMMARY

- 1.1 The purpose of this report is to present to Members the draft Sport and Leisure Framework 2015 – 2019 for Argyll and Bute. The framework will replace the current Sport and Physical Activity Strategy and will act as the overarching plan across a wide range of services.
- 1.2 The Framework was developed in partnership with sportscotland and other partners, including significant input from staff within the NHS.
- 1.3 The aim of the Framework is to provide the focus and strategic approach to ensure that Argyll and Bute Council continues to maintain and develop services which improve the overall sport outcomes, health, fitness and general wellbeing of our communities.
- 1.4 This updated strategic approach is designed to ensure that the vision, mission, values and priorities of the Sport and Leisure Framework ensure that all partners work together to deliver the outcomes of Argyll and Bute's Single Outcome Agreement (SOA) 2013 - 2023
- 1.5 Recommendations
It is recommended that the Community Services Committee:
 - a) Note the content of the Sport and Leisure Framework and agree that it be adopted to replace the existing Sport and Physical Activity Strategy.
 - b) Agree that a strategic health and physical activity forum is developed, managed and resourced to ensure that all opportunities to help people live active, healthy lives are well planned and delivered through partnership working. The Police Lead or Depute Policy Lead for Sport and Leisure within Community and Culture will be a Member of the Strategic Forum
 - c) That the priority goals and outcomes of the Framework support the outcomes of the SOA and that a monitoring and reporting process is implemented to ensure that performance monitoring is accurate, current and widely shared with Community Planning and other relevant partners

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2.0 INTRODUCTION

- 2.1 There have been significant changes in the strategic and operational environment for sport and leisure both within Argyll and Bute and nationally since the completion of the existing Sport and Physical Activity Strategy. These include the challenging financial position for the public sector, Health and Social Care integration and the important role of the Argyll and Bute SOA in defining a clear set of overarching outcomes.

3.0 RECOMMENDATIONS

It is recommended that the Community Services Committee:

- a Note the content of the Sport and Leisure Framework and agree that it be adopted to replace the existing Sport and Physical Activity Strategy.
- b Agree that a strategic health and physical activity forum is developed, managed and resourced to ensure that all opportunities to help people live active, healthy lives are well planned and delivered through partnership working. The Police Lead or Depute Policy Lead for Sport and Leisure within Community and Culture will be a Member of the Strategic Forum
- c That the priority goals and outcomes of the Framework support the outcomes of the SOA and that a monitoring and reporting process is implemented to ensure that performance monitoring is accurate, current and widely shared with Community Planning and other relevant partners

4.0 DETAIL

- 4.1 The development of the Argyll and Bute Council's Sport and Leisure Framework was facilitated by **sportscotland** staff and this assistance and support ensured that the strategic planning reflects their wide range of knowledge and experience gained through their work nationally.
- 4.2 The project team included representatives from the NHS and their contribution was very helpful in the consideration and inclusion of the

wider health and well-being requirements of communities across all age ranges and physical abilities.

- 4.3 Recognising the constraints on budgets and resources, a critical aspect of the Framework development was recognition and agreement of what activities and outcomes were within the scope of the council's service delivery and that of partners, or out with the scope of the plan completely.
- 4.4 In developing the Framework the strategic priorities were identified as:
- Recognise the potential of Argyll and Bute
 - Recognise the range of ways people can get involved in physical activity and sport
 - Influence how people feel about physical activity and sport
 - Be clear about where sport can happen
 - Match opportunities to abilities
 - Contain a clear expression of ambition
 - Provide direction and accountability
 - Maximise use of shared resources.
- 4.5 It is a priority of the Framework that community engagement and communication is embedded in all service activities. The draft Framework has been circulated to our customers, stakeholders, partners and the Community Planning Partnership for comment.

5.0 CONCLUSION

- 5.1 The Sport and Leisure Framework provides a concise, realistic, inclusive and flexible plan for sport and physical activity across Argyll and Bute. It recognises the constraints that exist but has a clear focus on partnership working to maximise all the available resources, facilities and skills to deliver the best possible service. It aims to increase physical activity for all and nurture ambition and talent for our athletes.

6.0 IMPLICATIONS

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| 6.1 Policy | The improved joint working and planning, delivery and enhanced opportunities for physical activity meet a number of the outcomes of the SOA and other relevant plans. |
| 6.2 Financial | It is anticipated that sharing of resources will be enhanced through joint working, otherwise there will be no financial implication. |
| 6.3 Personnel | None |

- 6.4 Equal opportunities** This proposal is consistent with the Council's policy on Equalities
- 6.5 Risk** The Framework has been developed to reflect the realistic ability to deliver outcomes and can be amended if circumstances change materially.
- 6.6 Customer Service** Customer service will be enhanced through more joined up working and improved communication and engagement.

Appendix 1 – Sport & Leisure Framework 2015 - 2019

Cleland Sneddon
Executive Director Community Services

Councillor Robin Currie
Policy Lead for Strategic Housing, Gaelic, Community and Culture

4 August 2015

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